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Hello
We are

CHEERLA



The award-winning [Cheer Los Angeles](#) (Cheer LA) is a dedicated group of volunteers dedicated to the mission of supporting people living with life-challenging conditions in the LGBTQ community and beyond through dynamic cheer, dance, and stunt performances. Part of the [Pride Cheerleading Association](#) (PCA), Cheer LA and its sister teams work to raise funds for local charities at each performance. They call this the Cheer For Life program.

2001

Inception

+\$500,000

Money raised for charities
throughout California

501c3

Registered non-profit
organization



Get the latest on Cheer LA via its
social handles:

@CheerLosAngeles #CheerLA



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Contact us!

cheerla.org
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Cheer for Life

Charitable Program

Cheer LA performs regularly at Pride Parades, Pride Festivals, Charitable Walks, and community events throughout California and beyond, raising funds for local beneficiaries, including:



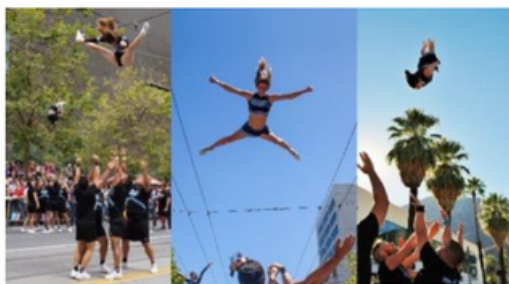
- **LA Pride** (selected charitable organizations have included: Kaleidoscope, LA Youth Network, AIDS Healthcare Foundation, The Wall Las Memorias Project)
– [2022 Stunt Routine on KABC](#) 🔗
- **WeHo Pride** (The Life Group LA)
- **DTLA Proud** (DTLA Proud Community Center, PFLAG The Wall Las Memorias Project)
- **Long Beach Pride** (The C.A.R.E. Program at Saint Mary Medical Center)
– [2023 Stunt Routine](#) 🔗
- **Palm Springs Pride** (Palm Springs Pride itself, Sanctuary Palm Springs, The Thrive Tribe, The AIDS Assistance Program) – [2019 Stunt Routine](#) 🔗
- **San Francisco Pride** (Partnering with sister team Cheer San Francisco, selected charities have included Pacific Center Berkley, BAY Positives, Camp Sunburst)
– [2022 Stunt Routine](#) 🔗
- **AIDS Walk Los Angeles**
- **AID Life/Cycle Finish Line** – [2019 Stunt Routine](#) 🔗

Cheer LA also has been involved in numerous local community service events including the Leukemia and Lymphoma Society's Light the Night Walk, Melanoma Research Association's Miles for Melanoma Walk, Los Angeles Blondes vs. Brunettes fundraiser for the Alzheimer's Association, Autism Speaks Walk, the Muscular Dystrophy Association's MDA Muscle Walk, Padres Pedal the Cause for cancer research, and many more!

Every four years, Cheer LA participates in **Gay Games**, cheering on and performing for the other athletes at Opening Ceremonies, as well as competing in the Federation of Gay Games' cheerleading category. Cheer LA has attended during the following years – Sydney 2002, Chicago 2006, Cologne 2010 (awarded the first ever medal in Cheerleading with a Bronze for Pom/Dance), Cleveland 2014 (awarded two Gold medals -- Partner Stunt and Pod Stunt competitions), Paris 2018 (awarded a Gold Medal in Pom/Dance, Silver and Bronze in Pod Stunt, and a Gold in Partner Stunt Competition), and the upcoming Guadalajara 2023.



Cheer LA also performs, competes, and raises charitable funds annually at the Sin City Classic in Las Vegas alongside its sister teams in the Pride Cheerleading Association.



Cheer LA has been featured in numerous media appearances and features, sharing their Cheer For Life mission with the world, including Hell's Kitchen, KTLA, BuzzFeed, Good Day LA, Univision's Despierta America, COMPETE Magazine, and many more.

Hell's Kitchen - Fall/Winter 2023



BuzzFeed - August 2016



COMPETE Magazine - May 2015



KTLA - May 2023



Good Day LA - June 2015



- ⊗ For more information about Cheer LA and its Cheer for Life Fund, please visit the team's website - www.cheerla.org
- Or follow them on social media (@CheerLosAngeles / #CheerLA) on Facebook, Instagram, and Twitter.

